

**Reply Under 37 CFR 1.116 - Expedited Procedure - Technology Center [2191]**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.

Art Unit 2191

Serial No. 10/653,708

Filed September 2, 2003

Confirmation No. 2692

For BRANDING FRAMEWORK FOR SOFTWARE PRODUCTS

June 27, 2007

**AMENDMENT B RESPONDING TO APRIL 27, 2007 FINAL OFFICE ACTION**

TO THE COMMISSIONER FOR PATENTS,  
SIR:

In response to the Final Office action mailed April 27, 2007, please enter the following amendments:

**Amendments to the claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.